

GNYBA Board Meeting Minutes 2024-06-04

- Attendees: Lee Lin, Alan Davidson, Tom Romeo, David Moss, Marla Lawson, Deborah Tormey, Amy Rhodes, Melanie Petsch, Bonnie Gellas, Philip Lentz, Abigail Weinschank, Adam Parrish, Bill Sigward, Stephannie Culbertson, Maya Jonas-Silver, Jeffrey Rothstein, Rachael Moller, Jeff Bayone, Jin Hu
- 5/5/5 funding:
 - 95% of goal for this quarter, nicely done!
 - Alan will send out an email in early July asking to resume our work for the new quarter
 - Should we have a point person to coordinate stuff? Just have the secretary (Alan) remind folks periodically
 - Tom: Would it be useful to subsidize lapsing members? Maybe; depends on whether we're close to another funding threshold, and whether they're lapsing due to the cost. Keep this plan in a back pocket, but don't do it yet
- Maya: newcomer Wednesday night game is the only evening beginner game in the city (possibly the country?) targeted at working people. The card fee is currently \$25, which might be a barrier to entry for friends-of-newcomers who are interested but not \$25 interested.
 - **Proposal:** if you sign up for a free trial ACBL membership, we do a 1-time card fee subsidization. No formal budget, but Maya will speak up if this is such an overwhelming success that the budget becomes important. **Proposal passes.**
- Remember that GNYBA is not just Honors, and we should represent the entire unit.
- Can we encourage the Interclub League to become ACBL members? Most of them already are.
- Deborah: some folks at the JCC supervised play think Honors is too sterile and needs more decorations on the wall.
- Phil: we need to send out an email telling people about the upcoming regional tournament, with the flyer (<https://drive.google.com/file/d/1NmqhMkYo8DyyRgFMeP0NcdZn-wvovMPJ/view?usp=sharing>). Lee will update the website and email our subscribers soon.
- The regional is Dec 26-29 (Thu-Sun) at the Marriott Times Square.
- Ad in the Bridge Bulletin for the tournament: cost is \$850 (\$100 one-time formatting cost plus \$750 per issue)
 - Bill: some people think the ads aren't worth the cost, but it does market to people outside the local community (hence it being a regional and not just local tournament)
 - Bill created the ad with Phil's feedback, so we didn't need to hire a graphic designer
 - Rachael: can we get print-outs of the ad to put with other tournaments (King of Prussia, Fairfield, Toronto)? Now that we all have a copy of the flyer, anyone can print it out.
 - Melanie: we do have a maximum table cap, and don't want to turn people away. Don't bring in *too* many people

- Lee: we'll be in the list of tournaments in the Bulletin no matter what; paying is only for a colorful ad in addition to being on the tournament schedule
 - deadline for Sept ad is July 1, Oct ad is Aug 1
 - Do it early enough that people can make plans to attend
 - **motion for a half-page ad in the Bulletin: passes**
- Other tournament discussion
 - side games at Honors: not sure if it's feasible yet
 - Phil: a goal is to have a director in charge appointed by July to hammer out details
 - ACBL isn't happy about flying in a director on Christmas night, so are not being very responsive
 - pre-registration is "strongly suggested" on the flyer because we don't know how many people are coming and we do have a maximum table count
 - if we sell out, we'd only lose ~\$5000, compared to our usual \$15,000ish (but we might not sell out)
 - David: attendance might be highly dependent on weather
- Bill: but we do have sanctions for both Marriott over Christmas and Astoria World Manor in May 23-26 (note that the 26th is Memorial Day). Our sanction says it's 4 days, but we've got 5 days reserved at the venue, and we'll figure out the right length later.
- Alan needs to schedule a tournament committee meeting between July 4 and 16, but not during Fairfield
- need a volunteer to set up Dec 2025 and May 2026 sanctions: David Moss will handle this
- Stephannie is joining the ACBL advisory council (board of governors)! Congrats to her
- NAP dates: Sep/Oct/Nov is difficult to schedule. A&C likely Oct 27 and B on Nov 3 at Bridge Express, still needs to be confirmed
- next meeting date: Tues Aug 6 at 8:30