



THE LONGEST DAY NYC SCHEDULE



TIME	6/21/2015 SUNDAY @ HONORS	6/21/2015 SUNDAY @ CAVENDISH	6/22/2015 MONDAY @ ACES
10:00 AM		Bridge & Bagels (10am-12:30pm) +\$5 donation to Alzheimer's Association	
11:00 AM			
12:00 PM			
1:00 PM	Silver Point Longest Day Championship (1pm-4pm) +\$2 donation to Alzheimer's Association	Silver Point Longest Day Championship (1pm-4pm) +\$2 donation to Alzheimer's Association	The Longest Day Championship (12:30pm-3:30pm) +\$2 donation to Alzheimer's Association
2:00 PM			
3:00 PM			
4:00 PM			
5:00 PM	FREE CLASS: Advanced Swiss Team Tactics w/ Giorgia Botta-Italian Mixed Teams Champion (5:15-5:45pm)	FREE CLASS: Hand Analysis & Champagne Toast w/ Rob Barrington (4:30pm-5:30pm)	FREE CLASS: Special Lecture for the Longest Day by Aaron Silverstein (5:45pm-6:15pm)
6:00 PM	Silver Swiss Teams - Bridge, Brownies & Champagne (6pm-9pm) +\$5 donation to Alzheimer's Association		The Longest Day Champagne Imp Pairs (6:30pm-9:30pm) +\$5 donation to Alzheimer's Association
7:00 PM			
8:00 PM			
	6hrs 30 min of Bridge	6hrs 30 min of Bridge	6hrs 30min of Bridge

♠♥♣♦ **PLAY BRIDGE TO FIGHT ALZHEIMER'S FROM SUNRISE TO SUNSET!** ♠♥♣♦

♠♥♣♦ On June 21st & 22nd, join **Team Platinum CEM** representing the **GNYBA & Stef's Bridge School** for **Alzheimer's Association's: The Longest Day**. From sunrise to sunset, our team will host 2 spectacular days of bridge events to honor the strength, passion & endurance of those facing Alzheimer's disease. **Help Trump Alzheimer's** thru your participation in our many bridge activities across clubs & digital media to raise awareness & funds for **Alzheimer's Association** ♠♥♣♦

How can I do what I love – PLAY BRIDGE - and support the Alzheimer's Association?

- ♥ **PLAY BRIDGE** – on June 21st & 22nd we have The Longest Day games all over NYC! **SILVER POINT SUNDAY** – extra points!!!
- ♥ **DONATE** – Visit our website @ act.alz.org/goto/PlatinumCEM
- ♥ **BID 2 BID** – Bridge Champion Auction to win a Bridge Base Online speedball game with the best in bridge! Visit our website @ www.platinumcem.myevent.com/3/auction.htm
- ♥ **BUY RAFFLE TICKETS** – win a playing lesson at a NYC club with a top PRO @ www.platinumcem.myevent.com/3/online_payment.htm
- ♥ **SHOP** – we made gear for another way to give for a cause. Buy a comfy t-shirt or sweatshirt today! All sizes are available! Visit our website @ www.bonfirefunds.com/team-platinum-cem-for-the-longest-day-2015

